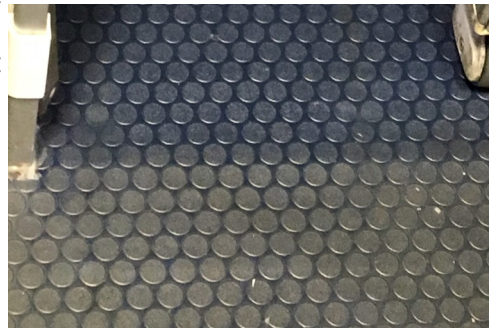


CELESTE HAS A NEW DISINFECTANT: SANI-CIDE EX3

Celeste is bringing a new product to the market, Sani-Cide EX3. It is an EPA registered, aircraft approved, broad-spectrum disinfectant and multi-purpose cleaner all in one convenient product. With this one product, Celeste has eliminated the need to carry multiple cleaners onto an aircraft; Sani-Cide EX3 is an effective glass cleaner, disinfectant, and general purpose cleaner. It is capable of cleaning multi-soils and leaving behind a clean, streak-free surface. Ultimately, Sani-Cide EX3 offers a safe and effective approach to the cleaning and disinfecting of numerous surfaces throughout an aircraft.

Take a moment to appreciate how well Sani-Cide EX3's non-quat based formula did at cleaning this galley floor. No one could tell the floor was supposed to be blue before Sani-Cide EX3 was applied. That grimy gray/brown that was there comes from using a quat-based cleaner/disinfectant. The quats build up over time dulling the surface and making it look dirty even though it was recently cleaned.

Sani-Cide EX3 can be safely used on plastics (including fire retardant thermoplastics), glass, mirrors, metals, carpet, fabric, and leather. The formula has been composed in such a way that it is compatible with and non-reactive to all known fire retardant thermoplastics. That means there will not be any staining issues with this product!



Ronn Cort, the President and COO of SEKISUI SPI (KYDEX and ALLEN brands) had this to say about Celeste and Sani-Cide EX3:

"Celeste Industries Corporation manufactures an ideal range of cleaners for our KYDEX Thermoplastics used in aircraft interior applications - from tray tables to premium seating components. All SEKISUI SPI's KYDEX materials are tested using Celeste's cleaners for aircraft interior components. No change in physical properties or color of KYDEX components after repeated cleaning with Celeste's products. A perfect combination for interior aircraft maintenance."

In addition to being highly effective and non-reactive to fire retardant thermoplastics, Sani-Cide EX3 has a water-based, non-corrosive formula that is safe for the environment, aircraft components, and workers to use. It joins the Celeste product portfolio as one of many "green" chemicals that is non-toxic and essential for aircraft presentation.

ABOUT CELESTE

For over 60 years, Celeste Industries has blended together chemistry and creativity to bring the latest in cleaning technologies and programs that meet the specific needs of the airline industry. Today, Celeste has a portfolio of products that includes high performance System 38 cleaners and descalers, lavatory chemicals, degreasers, lubricants, corrosion inhibitors, penetrants, marking products, greases, maintenance/MRO systems, interior and exterior cleaners, disinfectants, deodorizers, hand cleaners, and potable water system solutions for the aviation industry; all of which are unmatched in product quality and cost effective performance.